

# FRESH PRODUCE SAFETY CONFERENCE 18 AUGUST 2021

FUTURE DIRECTIONS FOR PRODUCE SAFETY

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**SPONSORSHIP PROSPECTUS**

# FRESH PRODUCE SAFETY CONFERENCE

## 18 AUGUST 2021

FUTURE DIRECTIONS FOR PRODUCE SAFETY

### Sponsorship Prospectus

After a hiatus in 2020, the Fresh Produce Safety Centre Australia & New Zealand is hosting its annual conference on Wednesday 18 August 2021 in Sydney. Themed Future Directions for Produce Safety, this year's event will feature leading produce executives, researchers and practitioners focusing on innovative approaches to food safety. The conference will delve into the next generation of technology, approaches and talent for developing robust, year-round food safety culture.

Engagement as a Fresh Produce Safety Conference 2021 sponsor will place your brand front and centre of the influential decision-makers and key practitioners in fresh produce food safety in Australia and New Zealand. Over 200 food safety practitioners, CEOs, managers, food technologists, researchers, growers and supply chain specialists are expected to attend in this unique hybrid face-to-face and online event. Up to 105 participants will gather at the University of Sydney in August (with appropriate social distancing), with a further 100+ participants expected to join in the event via Zoom, giving sponsors a unique online plus face-to-face sponsorship presence.

#### Sponsorship Opportunities

Conference Partner – x 3 (1 SOLD)	\$6000
Session Sponsor – x 3 (1 SOLD)	\$4000
Quick Break/Lunch Sponsor – x 2	\$3000
Networking Sponsor	\$3000
Next Generation Knowledge Sponsor	\$3000
Exhibition/Trade Area	\$1300

#### Conference Partner

- Listed as conference partner on the FPSC A-NZ website (supporters page), e-news and other collateral (such as conference website, material, webinars, small events)
- Sponsorship recognition provided at opening and closing sessions
- Two complimentary tickets to the conference and discount on additional registrations
- Complimentary display space in the conference trade area
- Brochure and/or copy included in conference e-newsletters

#### Session Sponsor

- Listed as session sponsor on conference webpage and conference collateral
- Sponsorship recognition provided by session chair
- Two complimentary tickets to the conference and discount on additional registrations
- Brochure and/or copy in conference newsletters

#### Quick Break/Lunch Sponsor

- Listed as quick break or lunch sponsor on conference webpage and conference collateral
- Sponsorship recognition provided by session chair
- One complimentary ticket to the conference and discount on additional registrations

#### Networking Sponsor

- Listed as networking sponsor on conference webpage and conference collateral
- Sponsorship recognition provided at closing session
- One complimentary ticket to the conference and discount on additional registrations

#### Next Generation Knowledge Sponsor

- Listed as next generation knowledge sponsor on conference webpage and conference collateral
- Recognition provided by session chair
- One complimentary ticket to the conference and discount on additional registrations

#### Exhibition/Trade Area:

- Listed as exhibitor on conference webpage and conference collateral
- Display space in the conference trade area
- One complimentary ticket to the conference

To discuss these opportunities further please contact:

FPSC Executive Officer Emma Walters  
e: [emma@fpsc-anz.com](mailto:emma@fpsc-anz.com) or m: +61 419 204 454



## Application to Sponsor

Fresh Produce Safety Conference 2021  
Future Directions for Produce Safety  
Wednesday 18 August 2021  
The Refectory, Holme Building, Science Road, University of Sydney

To apply, simply complete this form and return to [info@fpssc-anz.com](mailto:info@fpssc-anz.com)

### Contact details:

Contact Name: .....

Telephone/Mobile: ..... Email Address: .....

Company/Organisation: ..... ABN: .....

Postal Address: .....

.....

State/Postcode: ..... Country: .....

Company Website: .....

### Sponsorship Package:

Please indicate the sponsorship package you are applying for (all prices are in AUD and exclusive of GST)

Conference Partner – x 3	<b>\$6000</b>	
Session Sponsor – x 3	<b>\$4000</b>	
Quick Break/Lunch Sponsor – x 2	<b>\$3000</b>	
Networking Sponsor	<b>\$3000</b>	
Next Generation Sponsor	<b>\$3000</b>	
Exhibition/Trade Area	<b>\$1300</b>	

Signature: ..... Printed Name: ..... Date: .....

Your organisation's package will be confirmed in writing and will become effective once agreed payment has been received.

### Terms and Conditions

- Conference packages will be offered to previous sponsors for first right of refusal.
- All prices are in AUD and exclusive of GST.
- A tax invoice will be issued by FPSC A&NZ, and will be due within 14 days of issue and at least 30 days prior to the conference.
- Sponsorship is effective once agreed payment is received in full.
- Details of the conference may change without notice: please check the conference website for updates.
- If you need to cancel after 26 April 2021, the full fee will be payable.
- Your name, position, organisation may be published on the conference participant list.
- In the event of a COVID-19 outbreak necessitating the cancellation of the face-to-face component of the conference, the conference will proceed as an online-only event. In this case, all sponsorship benefits will still apply, excluding only those which require face-to-face engagement (i.e. trade areas exhibition space). No refunds will be provided in the event of cancellation of the face-to-face component, except for Exhibition/Trade Area Sponsors and Networking Sponsors (in these cases, 50% of the sponsorship value will be refunded).



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18 AUGUST 2021

**Emma Walters**

Executive Officer  
Fresh Produce Safety Centre Australia & New Zealand

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**FRESH PRODUCE  
SAFETY CENTRE**  
AUSTRALIA & NEW ZEALAND

FOUNDING PARTNERS



THE UNIVERSITY OF  
SYDNEY

